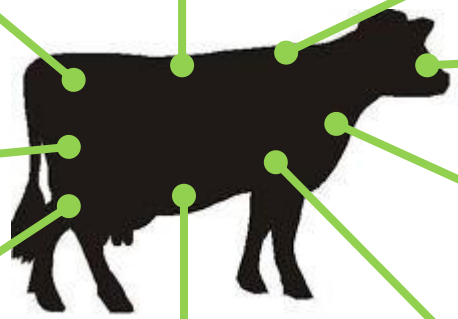
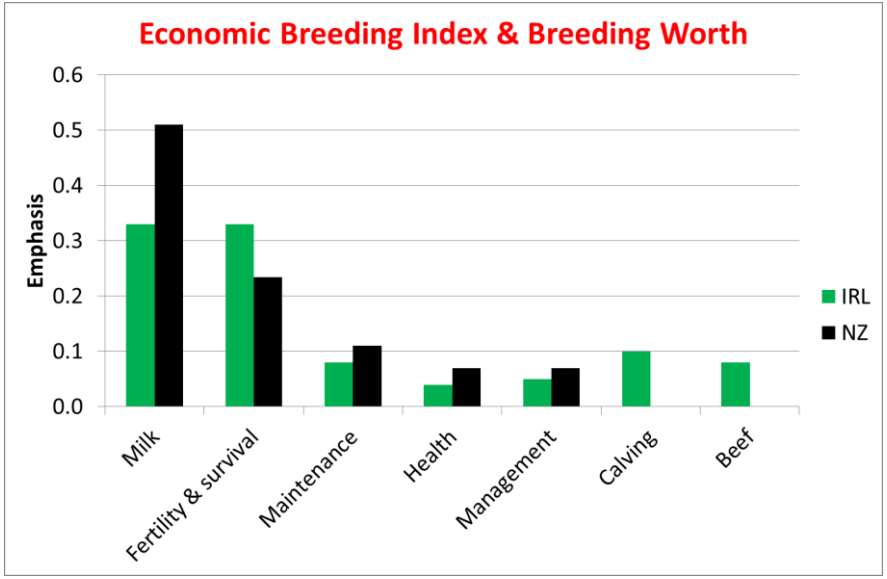
Cow of the future



- High value milk and meat
- Good reproduction
- Good longevity
- Easy to manage
- Good conformation
- Efficient grazer
- Health & wellbeing
- Low environmental footprint
- Resilient to climate

Cow of the future



Questions

- Definition of new traits
- Sources of data
- Extent of genetic control
- Correlations with other traits
  - Impact on genetic gain
- Relative weights

Milking the genes with precision management