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Time is money, see how the latest research and developments can save you time and make more money!

A presentation by farmers and industry specialists with ideas that have greatly improved efficiency and working conditions for a more resilient business.

Chaired by Darren Sutton, Farmwise Consultant, LIC



Brian Dela Rue

DairyNZ, Research Engineer (Precision Dairy, Applications of technology, Labour productivity)

Brian Dela Rue is a Research Engineer in DairyNZ's Feed & Farm Systems Research team, working on the application of technologies in dairy farming, from in-shed technologies to pasture management.

There are technologies to help you save time and make more money on farm, but not all technologies provide value. We will discuss farmer-ready tools that can automate or aid tasks for the pasture manager (pasture measurement, decision support software and apps). We will also cover those technologies on the horizon, here and overseas, and provide advice on how to assess the applicability of the technologies to

your farm system. To finish, we will briefly discuss what is needed in terms of future technology and knowledge to achieve your pasture potential.



Stephen Allen, B.Com., Dip. P.E.

Farmer and Tatua Chairman

A board member since 1996, Steve became Tatua Chairman in 2003. Steve is a fifth generation farmer, whose family has been in the Piako district since 1886. The Allen family have been supplying Tatua since the end of World War 1.

Steve's career has included time in the commercial sector with IBM New Zealand, and comprises extensive dairy industry experience with directorships on both the NZ Dairy Board and LIC (Livestock Improvement Corporation). More recently Steve has been a member of the Waikato Dairy Leaders Group which oversees development in relation to sustainable dairy farming and water allocation in the region. He is a director of a number of private companies and a trustee of the Waikato based David Johnstone Charitable Trust.

Today our customers are taking a far greater interest in where their food comes from. Historically we have concentrated our efforts on adding value to our farmers' milk at the processing part of the supply chain. Both our customers and the policy makers are now looking more closely at what happens on-farm. This provides the opportunity for us as farmers to ensure we can validate our compliance efforts through the provision of timely and accurate information. What we do on-farm can also create value in the eyes of our customers, for which they may pay a premium. People want to know the provenance of their food, that it is safe, nutritious, and produced with high ethical standards. We can validate this with the help of technology and great people on our farms.