# Master your Pasture and you'll master your cashflow 

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## Te Kowhai

# Always strive to be uncomfortably excited and love what you do... 

## Equity Growth

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## Current Position

- $50 \%$ sharemilking 500 cows and 75 ha Dairy Farm ownership with 50\% sharemilker.
- System 2 run on both farms
- 270,000kgMS
- Maize grown on Farm
- 150-200kgDM/cow purchased during feed shortages
- 60-100kgN/ha/year
- Ongoing pasture renewal
- Further land Investment 2018 onwards


## Key Farming Principals

- Keep it Simple
- Communication \& Relationships
- Knowing our Strengths \& Weaknesses
- Identifying Opportunities \& Threats
- Using Accountants and Bankers
- Sticking to Non-negotiables on farm Mgmt


## Strengths \& Weaknesses

## Strengths

- Feed and financial budgeting
- Clear vision and goals
- Both work On-Farm
- Stick to farm principals
- Good cows
- Focus on Profit and sustainability


## Weaknesses

- Finding Time to do everything
- Over commit
- Can't run farm system as we would if sole charge
- Beer and Wine
- Overseas Holidays
- Can be risk averse


## Non-Negotiables

- $>78 \% 6$ week in calf rate (no idirs): Days in Milk
- Dry off based on cow condition and calving date
- Only feed supplements in genuine feed deficit: System 2
- Spring Rotation Planner - understand it!
- Monitor pasture every week
- Absolutely minimise pasture damage!
- Animal health and Welfare


## Farm Expenses

- Aim for \$1.50-\$1.60/kgMS FWE sharemilking
- Don't spend a dollar to only make a dollar!
- Look at all purchases - is it a need or a want?
- Understand where you spend your cash
- Be open minded with salesman
- Don't scrimp on investing in good pasture
- Control personal spending


## Communication \& Relationships

- Build a good reputation
- Respect your Employers and Staff
- Always utilise accountant and banker for farm finance advice
- Use Dairy connect, other farmers, mentors never stop learning


## Looking at Investments

- Risk Analysis and Opportunity Cost
- Knowing our boundaries - conservative
- How many KgMS can it do off grass
- Doing budgets on all eventualities
- Must be profitable at $\$ 4 / \mathrm{kgMS}$ payout
- Short, Medium and Long Term goals.

