



PASTURE SUMMIT

SOUTH WAIKATO AUTUMN EVENT

Hosted by Hugh & Anna Edward, Trifecta Farming Ltd
Waotu South Road, Putāruru (Supply #77895)



SOUTH WAIKATO

OUTLINE PROGRAMME

Hosted by farmers for farmers, with input from dairy sector specialists, Pasture Summit events are for sharing ideas and developments on achieving profitable dairy food production and showcasing outstanding dairy farmers and farm businesses.

We're in the business of turning grass to milk to cash - it's our key competitive advantage. Our host farmers have a passion for learning and for upskilling themselves and their staff. They are focused on and are achieving very strong bottom-line financial performance and growth. They will present their costs and returns and discuss their farm management strategy to drive profit now and into the future.

Monday, 11th May 2026 | 9:30am - 2:45pm

VIEW
FROM
THE
SUMMIT
PROGRESSION
PASTURE
PROFIT



MONDAY
11TH MAY
2026

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|---------------|--|
| 09:30 - 10:00 | ARRIVAL, REGISTRATION & MORNING TEA |
| 10:00 - 10:05 | Welcome, Introductions and why we are on this farm Robbie Ferris, Pasture Summit |
| 10:05 - 10:10 | Orientation & H&S Briefing Steph Gudgeon, Area Manager - South-East Waikato & Lower Waipa, DairyNZ |
| 10:10 - 10:15 | Opening Comments Craig Young, Senior Manager Rural Corporate, ASB Bank |
| 10:15 - 11:15 | SESSION 1: BACKGROUND, GOALS & BUSINESS PERFORMANCE Presented by Hugh & Anna Edward (host farmers) Facilitated by Aleisha Broomfield, Farm Systems Specialist/Dairy Farmer |
| 11:30 - 12:00 | SESSION 2: PASTURE & FEED MANAGEMENT Presented by Hugh & Anna Edward (host farmers) and Jane Kay, Principal Scientist at DairyNZ Facilitated by Mark Williams, Senior Farm Systems Specialist, DairyNZ |
| 12:00 - 12:15 | Session break - breakout activity, led by Mark Williams & DairyNZ team |
| 12:15 - 12:45 | SESSION 3: COWS & QUALITY FEED Presented by Hugh & Anna Edward (host farmers) and Jane Kay, Principal Scientist at DairyNZ Facilitated by Mark Williams, Senior Farm Systems Specialist, DairyNZ |
| 12:45 - 12:55 | Key messages & wrap up of morning sessions Olin Greenan, Pasture Summit |
| 13:00 - 13:45 | LUNCH |
| 13:45 - 14:45 | SESSION 4: PROGRESSION & EQUITY GROWTH PATHWAYS Panel discussion and open Q&A exploring progression and equity. Panelists: - Sian and Eoin O'Mahony, Tokoroa - Steph and Chris Ferguson, Otorohanga - Bas Nelis, Tirau Session facilitated by Steph Gudgeon, DairyNZ and Grace Waldon, ASB Bank |
| 14:45 | CLOSE OF EVENT Scott Armer, Pasture Summit |

