



PASTURE SUMMIT

SOUTHLAND AUTUMN EVENT

Hosted by Driffield Farming Ltd
(Chris Brander, GM)
259 Hamlyn Road, Mossburn

VIEW
FROM
THE
SUMMIT

PROGRESSION
PASTURE
PROFIT

WEDNESDAY
22ND APRIL
2026

OUTLINE PROGRAMME

SOUTHLAND

Hosted by farmers for farmers, with input from dairy sector specialists, Pasture Summit events are for sharing ideas and developments on achieving profitable dairy food production and showcasing outstanding dairy farmers and farm businesses.

We're in the business of turning grass to milk to cash - it's our key competitive advantage. Our host farmers have a passion for learning and for upskilling themselves and their staff. They are focused on and are achieving very strong bottom-line financial performance and growth. They will present their costs and returns and discuss their farm management strategy to drive profit now and into the future.

Wednesday, 22nd April 2026 | 9:30am - 2:45pm

- 09:30 - 10:00** **ARRIVAL, REGISTRATION & MORNING TEA**
- 10:00 - 10:05** **Welcome, Introductions and why we are on this farm**
Daniel Woolsey, Pasture Summit
- 10:05 - 10:10** **Orientation & H&S Briefing**
Veronica Oostveen, DairyNZ Senior Area Manager, Central Southland
- 10:10 - 10:15** **Opening Comments**
Aidan Gent, General Manager Rural Banking, ASB Bank
- 10:15 - 11:15** **SESSION 1: FINANCIAL PERFORMANCE & PEOPLE**
*Presented by Chris Brander, General Manager, Driffield Farming Ltd
Facilitated by Veronica Oostveen, Senior Area Manager, DairyNZ
Supported by Ron Pellow, Senior Farm Systems Specialist, DairyNZ*
- 11:30 - 12:15** **SESSION 2: PASTURE & FEED MANAGEMENT**
*Presented by Chris Brander, GM, Driffield Farming Ltd and
Jane Kay, Principal Scientist at DairyNZ
Facilitated by Alistair Rayne, Pasture Summit*
- 12:15 - 13:00** **SESSION 3: COWS & WINTER MANAGEMENT**
*Presented by Chris Brander, GM, Driffield Farming Ltd
Facilitated by Veronica Oostveen, Senior Area Manager, DairyNZ*
- 13:00 - 13:10** **Key messages & wrap up of morning sessions**
Will Grayling, Pasture Summit
- 13:15 - 14:00** **LUNCH**
- 14:00 - 14:45** **SESSION 4: PROGRESSION & EQUITY GROWTH PATHWAYS**
Panel discussion and open Q&A exploring progression and equity.
*Panelists: Brad & Alexa Smith
Matt & Georgie Neilson
Jon & Birgit Pemberton*
Session facilitated by Lynaire Ryan, Pasture Summit
- 14:45** **CLOSE OF EVENT**
Daniel Woolsey, Pasture Summit

