



# PASTURE SUMMIT

## SOUTH WAIKATO AUTUMN EVENT

Hosted by Hugh & Anna Edward, Trifecta Farming Ltd  
Waotu South Road, Putāruru (Supply #77895)

VIEW  
FROM  
THE  
SUMMIT  
PROGRESSION  
PASTURE  
PROFIT



MONDAY  
11TH MAY  
2026



### SOUTH WAIKATO

## OUTLINE PROGRAMME

Hosted by farmers for farmers, with input from dairy sector specialists, Pasture Summit events are for sharing ideas and developments on achieving profitable dairy food production and showcasing outstanding dairy farmers and farm businesses.

We're in the business of turning grass to milk to cash - it's our key competitive advantage. Our host farmers have a passion for learning and for upskilling themselves and their staff. They are focused on and are achieving very strong bottom-line financial performance and growth. They will present their costs and returns and discuss their farm management strategy to drive profit now and into the future.

Monday, 11th May 2026 | 9:30am - 2:45pm

09:30 - 10:00	<b>ARRIVAL, REGISTRATION &amp; MORNING TEA</b>
10:00 - 10:05	<b>Welcome, Introductions and why we are on this farm</b> Robbie Ferris, Pasture Summit
10:05 - 10:10	<b>Orientation &amp; H&amp;S Briefing</b> Steph Gudgeon, Area Manager - South-East Waikato & Lower Waipa, DairyNZ
10:10 - 10:15	<b>Opening Comments</b> ASB Bank representative
10:15 - 11:15	<b>SESSION 1: BACKGROUND, GOALS &amp; BUSINESS PERFORMANCE</b> Presented by Hugh & Anna Edward (host farmers) Session Facilitator tbc
11:30 - 12:00	<b>SESSION 2: PASTURE &amp; FEED MANAGEMENT</b> Presented by Hugh & Anna Edward (host farmers) and Jane Kay, Principal Scientist at DairyNZ Facilitated by Mark Williams, Senior Farm Systems Specialist, DairyNZ
12:00 - 12:15	<b>Session break - breakout activity</b>
12:15 - 12:45	<b>SESSION 3: COWS &amp; MARGINAL MILK</b> Presented by Hugh & Anna Edward (host farmers) and Jane Kay, Principal Scientist at DairyNZ Facilitated by Mark Williams, Senior Farm Systems Specialist, DairyNZ
12:45 - 12:55	<b>Key messages &amp; wrap up of morning sessions</b> Pasture Summit representative
13:00 - 13:45	<b>LUNCH</b>
13:45 - 14:45	<b>SESSION 4: PROGRESSION &amp; EQUITY GROWTH PATHWAYS</b> Panel discussion and open Q&A exploring progression and equity. Panelists: - Sian and Eoin O'Mahony, Tokoroa - Steph and Chris Ferguson, Otorohanga - Bas Nelis, Tirau Session facilitated by Steph Gudgeon, DairyNZ and Grace Waldon, ASB Bank
14:45	<b>CLOSE OF EVENT</b> Robbie Ferris, Pasture Summit