



PASTURE SUMMIT

TARANAKI SPRING EVENT

FRIDAY, 12TH DECEMBER 2025

Hosted by the Armstrong family with Dan and Monique Newell (CM)

Farm Address: 2916 Eltham Road, Te Kiri, Taranaki

VIEW
FROM
THE
SUMMIT

PROGRESSION
PASTURE
PROFIT



Dairynz



a service of the
Ministry for Primary Industries

ASB
ONE STEP AHEAD

agri-nutrients
Ballance

LIC

dairy
holdings

ravensdown

COUNTRYWIDE
CONNECTING FARMERS & GROWERS

Fonterra
Dairy for life

FARM
SOURCE
Dairy for life

CRAIGS
INVESTMENT PARTNERS

SILVER
FERN
FARMS

OUTLINE PROGRAMME

Hosted by farmers for farmers, with input from dairy sector specialists, Pasture Summit events are for sharing ideas and developments on achieving profitable dairy food production and showcasing outstanding dairy farmers and farm businesses.

We're in the business of turning grass to milk to cash - it's our key competitive advantage. Our host farmers have a passion for learning and for upskilling themselves and their staff. They are focused on and are achieving very strong bottom-line financial performance and growth. They will present their costs and returns and discuss their farm management strategy to drive profit now and into the future.

Friday, 12th December 2025 | 9:30am - 2:30pm

09:30 - 10:00

ARRIVAL, REGISTRATION & MORNING TEA

10:00 - 10:05

Welcome, Introductions and why we are on this farm

Robbie Ferris, Pasture Summit

10:05 - 10:10

Orientation & H&S Briefing

Leah Pranker, DairyNZ

10:10 - 10:15

Opening Comments

Kristen Ashby, ASB Bank

10:15 - 10:55

SESSION 1: Business Goals & Financial Results

Presenters: Ian & Judith Armstrong, Jonny Wright, Ellen Godber (host farm)

Facilitated by Paul Bird, DairyNZ

Supported by Leah Pranker, DairyNZ

10:55 - 11:30

KEYNOTE: Pasture is enough when you have enough pasture

John Roche, Chief Science Advisor at MPI and to the Prime Minister

11:35 - 13:00

OUTDOOR SESSIONS (attendees in two groups, attend both sessions rotating)

SESSION 2A: PASTURE MANAGEMENT
Making the most of your pasture

Presenters: Daniel & Monique Newell

(CM) with Grant Leigh, Farm Advisor

Facilitated by Liam O'Sullivan, MPI

Supported by John Roche, MPI

SESSION 2B: NUTRIENT EFFICIENCY
Making the most of your nutrients

Presenter: Jonny Wright (host farm)

Facilitated by Mark Laurence, DairyNZ

Supported by Dr Ants Roberts, Ravensdown

& Katie Aitkenhead, Ballance Agri-Nutrients

13:00 - 13:30

LUNCH

13:35 - 14:20

PANEL DISCUSSIONS (attendees choose one session to attend)

SESSION 3A:
Intergenerational progression
and succession

Judith Armstrong & Ellen Godber

Mark & Andrew Trolove

Thomas Werder

Facilitated by Mark Langdon, ASB Bank

SESSION 3B:
Non-intergenerational progression
and succession

Liam & Margot Richardson

Harry & Helen Bayliss

Gareth Bourke & and Koryn Smith

Facilitated by Paul Bird, DairyNZ

14:20 - 14:30

Key messages & wrap up (for 3A group)

Andrew Myers, Pasture Summit

Key messages & wrap up (for 3B group)

Steph Gudgeon, Pasture Summit

14:30

CLOSE OF EVENT

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