PASTURE SUMMIT

SPRING EVENT – REPOROA

Hosted by Todd & Renee Halliday,
1014 Rawhiti Road, Reporoa



VIEW FROM THE SUMMIT

PROGRESSION
PASTURE
PROFIT

TUESDAY
24TH NOV
2026

DairyNZ

ASB ONE STEP AHEAD

ON FARM SUPPORT TEAM
a service of the Ministry for Primary Industries

COUNTRYWIDE
CONNECTING FARMERS & GROWERS

ravensdown

dairy holdings

Fonterra Dairy for life

FARM SOURCE Fonterra Dairy for life

SILVER FERN FARMS

OUTLINE PROGRAMME

REPOROA

Hosted by farmers for farmers, with input from dairy sector specialists, Pasture Summit events are for sharing ideas and developments on achieving profitable dairy food production and showcasing outstanding dairy farmers and farm businesses.

We're in the business of turning grass into milk, and milk into cash - it's our key competitive advantage. Our host farmers have a passion for learning and for upskilling themselves and their staff. They are focused on and are achieving very strong bottom-line financial performance and growth. They will present their costs and returns and discuss their farm management strategy to drive profit now and into the future.

Tuesday, 24th November 2026 I 9:30am - 2:45pm

09:30 - 10:00	**ARRIVAL, REGISTRATION & MORNING TEA**
10:00 - 10:05	**Welcome, Introductions and why we are on this farm** *Robbie Ferris, Pasture Summit*
10:05 - 10:10	**Orientation & H&S Briefing** *Steph Gudgeon, Area Manager - South-East Waikato & Lower Waipa, DairyNZ*
10:10 - 10:15	**Opening Comments** *Jaden Verryt, Senior Rural Manager, ASB Bank*
10:15 - 11:15	**SESSION 1: BACKGROUND, GOALS & FINANCIAL PERFORMANCE** *Presented by Todd & Renee Halliday (host farmers)* *Facilitated by Aleisha Broomfield, Farm Systems Specialist, DairyNZ*
11:30 - 11:50	**SESSION 2A: MAXIMISE WHAT YOU GROW** *Presented by Todd & Renee Halliday (host farmers) and* *Mark Williams, Senior Farm Systems Specialist, DairyNZ* *Facilitated by Adrian Brocksopp, Senior Area Manager, DairyNZ*
11:50 - 12:05	**Session break - breakout activity** *Led by Mark Williams & DairyNZ team*
12:07 - 12:10	**Sponsor Comments** *Sharon Morrell, Regional Manager Bay of Plenty, MPI On Farm Support*
12:10 - 12:50	**SESSION 2B: SYSTEM EFFICIENCY** *Presented by Todd & Renee Halliday (host farmers) and* *Jane Kay, Principal Scientist at DairyNZ* *Facilitated by Adrian Brocksopp, Senior Area Manager, DairyNZ*
12:50 - 13:00	**Key messages & wrap up of morning sessions** *Olin Greenan, Pasture Summit*
13:00 - 13:45	**LUNCH**
13:45 - 14:45	**SESSION 3: PROGRESSION & EQUITY GROWTH PATHWAYS** Panel discussion and open Q&A exploring progression and equity. *Panelists:* • *Tash & Reece Cox, Taupo* • *Hannah & George King, Whakatane* *Session facilitated by Nick Coster, No8HR*
14:45	**CLOSE OF EVENT** *Pasture Summit representative*

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